

Digital transformation : what does it really mean ?



SIRM Forum

Tuesday and Wednesday October 22nd and 23rd 2019
Hotel SEEDAMM PLAZA, Pfäffikon SZ

Welcome

Ladies and Gentlemen

We are delighted to share with you the programme of this year's SIRM Forum.

By offering you the possibility to discuss the topics currently on your agenda with your peers and insurance partners, this event has firmly established itself as one of the Swiss insurance industry's main events to attend on an annual basis.

Once more, we hope that you will enjoy networking during the SIRM Forum in Pfäffikon SZ.

With kind regards,



Sabrina Hartusch
President



Matthias Huber
Vice-President

Digital transformation : what does it really mean ?

Digital transformation. Arguably, a new mantra we hear, read and speak about to the extent that it almost haunts us down the path of our life. But this year's SIRM forum 2019 will uncover what is behind the digital transformation, what value it creates and what impact it can have. And more particularly in the insurance industry that slowly drastically changes to the better, especially in respect of customer relations and value proposition. Join us and be prepared for the future!

Moderator / Speakers



Peter Hacker
Cyber Security Expert & Thought Leader
(www.peterhacker.io)



Christian Hirsig
Digital Shaper & Moderator
Powercrowders



Matthias Jungen
Innovation Manager 5G
Swisscom



Maximilian Cappel
Manager
Bain & Company, Zürich



Jacqueline Legrand
CEO & Co-Founder
Mptycs



Guglielmo Maggini
Senior Underwriter
Allianz Global Corporate & Specialty



Yvan Wyrgatsch
Senior Market Representative SwiftRe / Vice-President
Swiss Reinsurance Company Ltd

Programme

Tuesday, October 22nd 2019

Internal part (SIRM-Members only)

- 1.30 pm Arrival of SIRM members / refreshments
- 2.00 pm **SIRM-Insights / FERMA-News**
- 2.30 pm **Workshop: Cyber Risks – A Damocles' Sword**
until Peter Hacker (Workshop in German with inputs in English)
- 5.30 pm

Official part

- 5.00 pm Arrival of all participants / Registration
- 6.00 pm Reception
offered by **Swiss Mobiliar**
- 19.30 Dinner
offered by **oneAllianz**

Wednesday, October 23rd 2019

Moderated by Christian Hirsig

- 7.30 am Refreshments
- 8.30 am **Welcome**
Sabrina Hartusch, President SIRM (in German)
- 8.45 am **Keynote: Digitalisation – Are you still thumbing or already scrolling**
Christian Hirsig (in German)
- 9.30 am **5G: how can it benefit businesses ?**
Matthias Jungen (in German)
- 10.15 am **Reinventing your business for the digital future**
Maximilian Cappel (in German)
- 10.45 am Refreshments break / Networking
- 11.30 am **Transforming data into insights**
Jacqueline Legrand (in English)
- 12.00 am **Connecting the dots in the digital world**
Guglielmo Maggini (in English)
- 12.30 pm **Swiss Re goes Digital**
Yvan Wyrigatsch (in German)
- 1.00 pm **Conclusion / Closing**
Christian Hirsig /
Matthias Huber, Vice-President SIRM (in German)
- 1.15 pm Lunch buffet / Networking

Each session's timeslot allows for questions at the end.

Terms and conditions of registration

Languages d/e and e/d

The simultaneous translation of the presentations from German to English and English to German is offered by
Zurich Insurance Company (Commercial Insurance Switzerland).

Registration

Please return the registration form enclosed latest by Monday, October 14th 2019. You will then receive a confirmation as well as a separate invoice.

Fees

SIRM-Members first person CHF 380
 any additional persons from the same company CHF 280

Non-Members CHF 680

In case of cancellation after that date, please feel free to register another person from your company. If not possible, CHF 100 only can be refunded.

Registration Forum

Electronically: You will find the registration form on our website www.sirm.ch
By fax or post: Sekretariat SIRM, Katharina Rufer
 Kramgasse 2, P.O. Box, CH-3001 Berne
 Phone 0041 31 388 87 89 Fax 0041 31 388 87 88
 info@sirm.ch

Photos / List of participants

Photos will be taken at the event and a list of participants distributed. With your registration you give consent to having your photo published and your name shared on the participants list, information that will be made publicly available on our website.

Dresscode

Business Casual

Shuttle service

A shuttle service between the different hotels and the Seedamm Plaza will be organised on a complimentary basis for the participants. The time schedule will be shared together with our confirmation.

Our warmest thanks to our sponsors:

Reception

Dinner

Simultaneous translation

la Mobilière

Allianz 


ZURICH®

Event location



SEEDAMM PLAZA

Seedammstrasse 3, 8808 Pfäffikon SZ, www.seedamm-plaza.ch

A limited number of rooms has been reserved for the participants in the following hotels :

SEEDAMM PLAZA, Seedammstrasse 3, 8808 Pfäffikon SZ, www.seedamm-plaza.ch

Depending on the room category, the price will vary between CHF 200 and CHF 270, breakfast included.

Sorell Hotel Speer, untere Bahnhofsstrasse 5, 8640 Rapperswil www.sorellhotels.com/speer

Depending on the room category, the price is either CHF 185 or CHF 195, breakfast included. This room allotment is booked until Sep 5th only. Thereafter, reservations will be confirmed based on the availability of rooms.

Hotel Rössli Hurden, Hurdnerstrasse 137, 8640 Hurden, www.roesslihurden.swiss

Depending on the room category, the price is either CHF 145 or CHF 165, breakfast included. This room allotment is booked until Oct 1st only. Thereafter, reservations will be confirmed based on the availability of rooms.

Hotel Jakob, Hauptplatz 11, 8640 Rapperswil, www.jakob-rapperswil.ch

Double rooms for single use are available at CHF 157, breakfast included. This room allotment is booked until Oct 1st only. Thereafter, reservations will be confirmed based on the availability of rooms.

Please use the relevant reservation form enclosed herewith to book your room. These are also available on our website for download (www.sirm.ch / Events / Forum 2019). Please remember : **first come, first served !**



Schweizerische Vereinigung der Insurance und Risk Managers
Association Suisse des Insurance et Risk Managers
Swiss Association of Insurance and Risk Managers

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